



Break the Mold

Personal Development Project Template:

PDP Overview:

Summarize how this PDP is creating value. How does your deliverable create value for yourself/ business partner/marketplace?

PDP Deliverable:

Concisely state the final deliverable/outcome of your PDP. What will you have created at the end of 30 days. You can have a single deliverable or multiple deliverables depending on what your trying to accomplish and improve upon.

- Podcast interview on the value of philosophy in everyday life
- Increased online sales for your business partner by 10%
- Collection of blog posts/videos on digital marketing

PDP Activities:

What activities are you doing to create your deliverable? Outline your weekly schedule.

- Activity Examples
 - Read Marketing Book
 - Re-write the About page on your business partner's website

Week 1:

Activity #1

Activity #2

Week 2:

Activity #1

Activity #2

Week 3:

Activity #1

Activity #2

Week 4:

Activity #1

Activity #2

PDP Announcement:

Once your PDP is finalized with your advisor. Post your PDP overview and deliverable to your personal blog. At the end of the month update with your created deliverable.